

# Retail Security and Safety Seminar

**September 29, 2016\* 1:00 to 6:00 pm\* (REGISTRATION starts @ 12:00pm)**

**Venue:** Nostalj 1-3, 5<sup>th</sup> floor, Oakwood Premier Joy-Nostalj Center Manila (front of ADB) ADB Ave., Ortigas Center, Pasig City

## SPEAKER/FACILITATOR:

**(Ret.) Col. Felipe H. Buena, Jr.**

(Vice President - Customer Relations Service of SM Retail, Inc.)

	<b>TOPICS</b>	<b>DETAILS</b>
1	<b>Threat &amp; Vulnerability Identification &amp; Assessment</b>	<p>Creating database for Incidents, Suspects (monitor cases filed, WOA), &amp; Merchandise</p> <p>Identifying safety hazards and assessing risks</p> <p>Formulating preventive policies &amp; incident management procedures</p>
2	<b>Threat/Loss Prevention</b>	<p>Using Redundant Security Systems (guards, camera, alarm, access control, profiling, force multipliers)</p>
3	<b>Incident Management</b>	<p>Implementing incident Response procedures (response, investigation, dispositive actions, reporting)</p> <p>Organizing Store Emergency Response Team</p>
4	<b>Emergency Preparedness</b>	<p>Formulating Emergency Response Protocols (Fire, Earthquake, Bomb Threats, Armed Robbery, Typhoons, Floods, Civil Disturbance)</p> <p>Providing basic response equipment/tools</p> <p>Conducting regular staff orientation &amp; drills</p>

**WHO SHOULD ATTEND:** Retailers/Business Owners, CEOs/COOs, Consultants, Vice Presidents, Operations Managers, General Managers, Regional Managers, Branch Managers, Store Managers/Supervisors, Asst. Store Managers/Supervisors, HR Managers/Retail Training Managers/Officers, Administrative Officers, Buyers, Merchandisers, Safety/Risk/ Security Officers, Warehouse Officers, Supply Chain Officers and IT functions who would like to keep their business safe

## “Retail Security and Safety Seminar”

**YES, Pls. REGISTER ME/US:** (Please fill up with complete details)

NAME	DESIGNATION	EMAIL	Contact No.

\*please attach separate form for additional attendee/s

Company: \_\_\_\_\_  
 Authorized By: \_\_\_\_\_  
 Designation: \_\_\_\_\_ Email Add: \_\_\_\_\_  
 Contact number: \_\_\_\_\_ Signature: \_\_\_\_\_

**Registration Fee:**

	Early Bird Rate <small>(if paid on/or before September 27, 2016)</small>	Regular Rate <small>(If paid on September 28-29, 2016)</small>
<b>PRA Members</b>	Php 1650	Php 1850
<b>Non-PRA Members</b>	Php 2650	Php 2850

**Mode of Payment:**

- a. Please make check payable to – **PHILIPPINE RETAILERS ASSOCIATION, INC.**
- b. Check payment should be SENT to the PRA office (Unit 2607 Jollibee Plaza, F. Ortigas Jr. Road, Ortigas Center, Pasig City) OR DEPOSITED to PRA Account: Banco De Oro (BDO) – SM Megamall B Branch. Savings Account No.: 281121451
- c. Please **FAX Deposit Slip** with your Company Name to PRA for recording on or before the cut-off date.

Cancellations **received in writing** at least 1 week before the event will be subject to 50% refund. Replacements are welcome but must be advised to the Secretariat at least 3 days before the seminar.

For more details, contact PRA @ 6874181 \* email: specialprojects@philretailers.com/ncm\_philretailers@yahoo.com and look for Ivan or Norie.

***First come, First Served!***

- \* *Members in good standing*
- \* *Heavy Snacks will be served*
- \* *Handouts and certificates will be provided*

**PLS. FAX TO PRA @ 636.0825 or email Ivan Ray T. Verzonilla or Norie Martinez at [specialprojects@philretailers.com](mailto:specialprojects@philretailers.com) / [ncm\\_philretailers@yahoo.com](mailto:ncm_philretailers@yahoo.com)**