

Stores Asia 2010

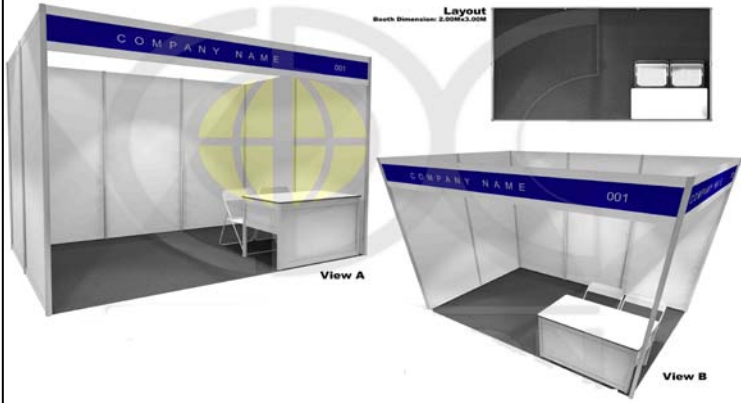
19th National Retail Suppliers Exhibition (Twin Activity of the 19th National Retail Conference)

August 11 & 12, 2010
Function Rooms 2&3, SMX Convention Center (Beside Mall of Asia)
Seashell Lane corner Coral Way
SM Central Business Park, Bay City, Pasay City, PHILIPPINES



Organized by: **PHILIPPINE RETAILERS ASSOCIATION**

STANDARD BOOTH (2m x 3m)



Inclusions of:

- One (1) White information table 100cm (W) x 50cm (D) x 75cm (H)
- Two (2) White folding chairs
- One (1) Fluorescent lamp set (36 Watts)
- One (1) convenience outlet (220V,300W, 2 gang, 2 prong)
- Needle-punch carpet lay direct to the floor
- Walls and partition using 2.5m (H) X 1m (W) melamine panels
- Company Name on fascia shall be limited to 20 characters including spaces. It shall be done in 100mm 3" high letter cut outs. No logo type or custom made signs shall be allowed without prior notice.

*Please reserve the following booth/s for my company:
(Booth Location for Exhibitors with **SPECIAL BOOTH DESIGN** is subject to approval.)

* Please send Special Booth Design lay out not later than June 15, 2010

* For Special Design, Exhibitors must get minimum of two(2) booths

WE WILL USE THE REGULAR BOOTH SYSTEM

WE WILL HAVE A SPECIAL DESIGN/SETTING

1st Preference: _____ 2nd Preference: _____ 3rd Preference: _____

Reservation Date: _____

I fully understand that this is only for **RESERVATION**.
Booths will be **CONFIRMED TAKEN** only after the full payment is received.

Note: only cancellation received in writing at least **1 month before the event** will be subject to 50% refund.

Authorized by (Name): _____

Position: _____

Company Name _____

Address: _____

Country: _____

Tel.No.: _____ Fax: _____

E-Mail: _____ Website: _____

Business Line _____

Products & Services to be exhibited. Please Specify: (Use additional pages

if necessary) _____

I will avail of the Early Bird discount. I will send my company check on: _____

EXHIBIT RATES

- PRIME CORNER BOOTH - P 63,000
- CORNER BOOTH - P 53,000
- PRIME BOOTH - P 58,000
- REGULAR BOOTH - P 48,000

♣ A fee of Php 250.00 / sqm. will be collected from exhibitors w/ Special settings and using outside contractors other than Cityneon. (SMX Policy). This will be payable to Cityneon 1 week before Ingress.

♣ Rate already include electrical charges.

BOOTH DISCOUNTS

♣ 10% Discount given if reserved and paid in full on or before April 15, 2010

♣ Additional 5% Discount for last year's exhibitors (applicable for 1 Booth Only)

EXHIBIT RATES

♣ PRIME BOOTHS (6sqm) - US \$ 1,750.00
(+ 10% on Corner Booths)

♣ REGULAR BOOTHS (6sqm) - US \$ 1,550.00

Foreign Telegraphic transfer payment may be made thru the following:

Acct Name: Philippine Retailers Association
Bank of Philippine Islands (BPI)
BPI Julia Vargas Ave., Antel Global Bldg., Ortigas Center
Pasig City, Philippines
US\$ SA# 2434-0606-59
SWIFT Code: BOIPHMM



Please make check payable to:

PHILIPPINE RETAILERS ASSOCIATION

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For details, please contact the PRA

Secretariat and look for Ms. Janeth Thomson or Ms. Lorie Tomaquin at tel. nos: 687-4180 to 81, 687-4985 or via

email: storesasia@ymail.com

FAX THIS RESERVATION FORM TO

PHILIPPINE RETAILERS ASSOCIATION

@ 636-0825 NOT LATER THAN April 15, 2010