



# SEARCH FOR OUTSTANDING FILIPINO RETAILERS

## COMPANY PROFILE

### For DTI Use Only

Date Received: \_\_\_\_\_

Received by: \_\_\_\_\_

Name of Store: \_\_\_\_\_

Name of Company (if different from store name): \_\_\_\_\_

Address: \_\_\_\_\_

Tel. No.: \_\_\_\_\_

Fax No.: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Nature of Business Entity:

Year Operations Started: \_\_\_\_\_

Corporation

Single Proprietorship

Partnership

Others, (Please specify) \_\_\_\_\_

Initial Capitalization: \_\_\_\_\_

Present Capitalization: \_\_\_\_\_

Business Registration:

Office

Date

Registration No.

Department of Trade & Industry

\_\_\_\_\_

\_\_\_\_\_

Securities & Exchange Commission

\_\_\_\_\_

\_\_\_\_\_

Bureau of Internal Revenue

\_\_\_\_\_

\_\_\_\_\_

Is the company the parent company?

YES

NO

If the answer is yes, specify the number, name, address, telephone number, fax number and e-mail address of company-owned branches and/or franchises:

Number of company-owned branches: \_\_\_\_\_

Name of Branch

Address

Tel./Fax No.

E-mail Address

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(use separate sheet, if necessary)

Accomplished by:

\_\_\_\_\_

Number of Franchises: \_\_\_\_\_

Name of Franchise	Address	Tel./Fax No.	E-mail Address
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

(use separate sheet, if necessary)

What are your competitive advantages over your major competitors in the industry?

What is your rank in the industry in terms of sales? \_\_\_\_\_

What are the peak months in terms of sales? \_\_\_\_\_

**Major Product Lines from 2000-2002**

Major Products Sold	<u>Annual Sales Value (in Pesos)</u>					
	2000		2001		2002	
	Major Products	Secondary Products	Major Products	Secondary Products	Major Products	Secondary Products
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____

**Employment From 1999-2002**

	<u>Number of Employees</u>		
	2000	2001	2002
Managerial	_____	_____	_____
Supervisory	_____	_____	_____
Marketing/Selling	_____	_____	_____
Administrative	_____	_____	_____
Permanent	_____	_____	_____
Temporary/Casual	_____	_____	_____
Concession Employees/ Product Promo Specialist	_____	_____	_____

**Technology Currently in Use:**

- Point-Of-Sale System (POS)
- Barcoding System
- Local Area Network (LAN)
- Wide Area Network (WAN)

- Electronic Data Interchange (EDI)
- E-Commerce
- Others, (Please Specify)

\_\_\_\_\_

What credit cards do your store/s honor? \_\_\_\_\_

List the companies (other than suppliers) with whom you have cooperative advertising and promotions programs:

_____	_____
_____	_____
_____	_____

List down with a short description the various marketing campaign you have implemented in the Past year:

_____	_____
_____	_____
_____	_____

**Please attach corporate brochure, company annual report or similar publications.**

**SUPPORTING DOCUMENTS SUBMITTED:**

- Company Profile
- Copy of registration papers with DTI/SEC and BIR
- Audited Financial Statement
- Duly accomplished Application Form
- Others - tape, brochure, catalogue etc. that can support your application

Accomplished by: \_\_\_\_\_

Signature \_\_\_\_\_ :

Position \_\_\_\_\_ :

Company \_\_\_\_\_ :

Telephone No. \_\_\_\_\_ :

Fax No. \_\_\_\_\_ :

Date \_\_\_\_\_ :

